



NYRA Chapter Benefits

Why start a chapter? There are many benefits to starting up a NYRA chapter, including the following:

- **Name Recognition.** Our chapters aren't just individuals or local groups; they are part of a national organization. We are an established 501c3 with a track record. Being seen as an official chapter of this organization will make a big difference in your ability to enact change. As such, the ability to cite NYRA's name will give you more credibility. Media outlets are more likely to contact you and legislators are more likely to take you seriously.
- **Support from National Staff.** Becoming a chapter of the National Youth Rights Association means you have continuous access to the staff in our national office. Our staff members are willing to help you with press coverage, campaigns, and fundraising. We hold Chapters Meetings online once a month to assist you with any problems or questions you may have. You can call us at 202-835-1739, e-mail us at nyra@youthrights.org, or reach us by mail at "National Youth Rights Association, 1101 15th Street NW, Suite 200, Washington D.C. 20005."
- **Press Coverage.** NYRA has a long-standing track record of building and maintaining press coverage. We maintain a **powerful media presence** and our various campaigns have been widely covered in many news sources. Our national staff members are able to advise you on this process and assist you in building a relationship with the media in your local area.
- **Fundraising.** Our director of development can work with you to raise funds for your chapter. He can assist you with planning fundraisers, collecting in-kind donations from local businesses, applying for local grants, and recruiting new members.
- **Technology.** Once you become an established chapter we will provide you with your own NYRA **e-mail address and website**. Our staff members will instruct you on setting up and maintaining your chapter's website, and they are always available to answer your questions.
- **Promotion.** Our national office will do everything we can to promote your activities and events. If you hold a local event, we will advertise it so nearby NYRA members can attend.
 - **Facebook:** We can use the NYRA Facebook page to promote your chapter's groups and events, as well as any other messages you would like us to use to promote your activities.
 - **Twitter:** If you create a Twitter account for your chapter, our **@YouthRights** account will re-tweet all your activities.
 - **Newsletter:** NYRA sends out a newsletter via e-mail each month. Our chapters can submit a blurb about upcoming events or accomplishments, and we will publish the blurb in our monthly newsletter.
- **Networking.** Becoming a NYRA chapter also gives you the benefit of sharing resources with other student groups. No one has worked on more youth rights efforts than we have, and we are able to put you in touch with other students groups and activists leading similar campaigns. We also put you in touch with our established chapter leaders, who can assist you in getting your chapter off the ground, leading campaigns, and holding events.
- **Campaigns.** NYRA is a national organization with chapters across the country who have undertaken campaigns for years on a variety of different issues. Our **experience, knowledge, resources and connections** are all at your disposal as a NYRA chapter.